



## Mission Statement

Akita Group Limited aim to provide all of our clients with the option to receive all support services they require from one innovative and effective supplier.

Akita Group Limited promotes training and development and emphasises the value of active customer service as a vital tool to both gain competitive advantage and exceed client expectations.

### **Professional and Personal Integrity**

To achieve this mission we must embrace the following values and work ethics within our organisation:

- Strive for quality and excellence in everything that we do
- Foster a “we can do” culture by working with commitment and enthusiasm
- Have a clear view of the high standards expected of us and strive to maintain them
- Take personal and team ownership for our work

As the Managing Director, I will ensure those who operate within the business understand this statement and how they contribute to its effective implementation and achievement.

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